

*The Lansing Chapter of the
Association of Certified Fraud Examiners*



Fall Fraud Conference
Fraud Risk Management

Thursday, October 25, 2018

NOTE CHANGE OF VENUE

**Spartan Stores YMCA
5722 Metro Way SW, Wyoming, MI 49519**



CONFERENCE DETAILS	
Registration Time:	7:30 am – 8:00 am (Continental Breakfast)
Conference:	8:00 am – 4:30 pm
Conference Fee:	\$200 members, \$235 non-members
Meals (Included in fee):	Continental Breakfast; Lunch; Snack
Registration:	Through Friday, October 19, 2018
CPE Credit:	8 Hours
Dress:	Business Casual

**** Seating is limited, so please register today!***

Lansing Chapter of the ACFE

Fall Fraud Conference – October 25, 2018

Fraud Risk Management

Presented by Bethmara Kessler, CFE, CISA

The field of risk management has attracted increased mainstream attention in the wake of the economic meltdown as the public has begun to comprehend the negative effects of uncontained risk. Unfortunately, many risk management professionals tend to underestimate the role of fraud in the scope of their professional duties.

With organizations losing an estimated 5% of their annual revenues to fraud, the need for a strong anti-fraud stance and proactive, comprehensive approach to combating fraud is clear. As organizations increase their focus on risk, they should take the opportunity to consider, enact and improve measures to detect, deter and prevent fraud. This course will explain how organizations can integrate anti-fraud initiatives into their risk management programs to: Identify, assess and manage fraud risks from all sources; Support fraud risk management initiatives by establishing an anti-fraud culture and promoting fraud awareness throughout the organization; Develop a system of internal controls to address the entity's fraud risks; and Address and respond to any identified instances of fraud.

Bethmara is the former Head of Integrated Global Services (IGS) for the Campbell Soup Company. Her career spans over 30 years in positions that include Chief Compliance Officer, Chief Audit Executive and Enterprise Risk Management Head. Her extensive experience also includes leadership roles in audit, risk management, information technology and corporate investigations in companies including EY, Avon Products, Nabisco, EMI Group, L Brands, The Fraud and Risk Advisory Group and Warner Music Group.

**Register online at www.lansingacfe.com or:
For more information or to register by mail, please contact:
president@lansingacfe.org or vicepresident@lansingacfe.org**

To register by mail, please complete and submit the following after contacting the president or vice president. Please send to: Lansing Chapter of the ACFE, P.O. Box 13233, Lansing, MI 48901

Name: _____

Name on Badge: _____

Company: _____ **Title:** _____

Lansing Chapter ACFE Member? Yes _____ **No** _____

E-Mail Address: _____

Phone: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____