

*The Lansing Chapter of the  
Association of Certified Fraud Examiners*



Fall Fraud Conference

***MICPA Ethics***

Presented by Chris Harper, CPA (8am-10am)

***Detecting Fraud by Following the  
Money***

Presented by Marilyn Peterson, CFE, CICA (10am-5pm)

Tuesday, October 22, 2019

Maner Costerisan, Suite 1, Conference Room  
2425 E. Grand River Avenue, Lansing, MI 48912



<b>CONFERENCE DETAILS</b>	
Registration Time:	7:45 am – 8:00 am (Continental Breakfast)
Conference:	8:00 am – 5:00 pm
Conference Fee:	\$200 members, \$235 non-members
Meals (Included in fee):	Continental Breakfast; Lunch; Snack
Registration:	Through Wednesday, October 16, 2019
CPE Credit:	6 Hours + 2 Hours Ethics
Dress:	Business Casual

**\* Seating is limited, so please register today!**

## ***Lansing Chapter of the ACFE***

Fall Fraud Conference – October 22, 2019

### ***MICPA Ethics***

**8:00 a.m. – 10:00 a.m.**

Presented by Chris Harper, CPA

***And***

### ***Detecting Fraud by Following the Money***

**10:00 a.m. – 5:00 p.m.**

Presented by Marilyn Peterson, CFE

The Association of Certified Fraud Examiners (ACFE) reported losses of over \$7 billion due to fraud in the U.S. during 2017 and as much as nearly \$80 billion worldwide in that period. Where does all this money go and how are these profits hidden from detection? Fraud can be found in businesses from small to large, from a single embezzler to a large network of conspirators. Sometimes those facilitating the fraud are not the actual benefitters from it and following the money can lead us to those individuals. By using ways to find and follow the money, we can detect the fraud earlier, we can shut down the profits of the fraud and we can identify properties obtained with illicit funds to make them vulnerable to freezing and seizing. Today's seminar guides us through the progress of fraud's profits and uses hands-on financial analysis exercises to underscore the efficacy of following the profits of fraud.

Marilyn Peterson is the Principal of Peterson Analytic Associates, LLC, in Virginia. She served as an intelligence analyst specializing in financial analysis for 25 years in Pennsylvania and New Jersey. She then taught intelligence analysis for the Department of Defense in Washington, DC, for 11.5 years. She wrote *Applications in Criminal Analysis: A Sourcebook* in 1994 (Greenwood Press) and *A Guide to Analyzing Personal and Corporate Bank Records* in 1996. This was followed by *A Guide to Understanding and Analyzing Bank Secrecy Act Data* in 2002 and by *A Guide to Counter-Threat Finance Analysis* in 2006. She has served on the ACFE Board of Regents and on the Board of the CFE Foundation. She has been involved in the International Association of Law Enforcement Intelligence Analysts (IALEIA) having served on its board in varied capacities, including president, and now sits on its Executive Advisory Board. She is currently editor of the *Journal of Intelligence and Analysis*. Her most recent publication is *Applications in Intelligence-Led Policing, Where Theory Meets Practice, (2018)* of which she was managing editor.

**Register online at [www.lansingacfe.com](http://www.lansingacfe.com) or:**

**For info, to register by mail, or for group pricing of 4 or more  
please contact:**

**[president@lansingacfe.com](mailto:president@lansingacfe.com) or [vicepresident@lansingacfe.com](mailto:vicepresident@lansingacfe.com)**

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**To register by mail, please complete and submit the following after contacting the  
president or vice president. Please send to: Lansing Chapter of the ACFE, P.O. Box 13233,  
Lansing, MI 48901**

**Name:** \_\_\_\_\_

**Name on Badge:** \_\_\_\_\_

**Company:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Lansing Chapter ACFE Member? Yes** \_\_\_\_\_ **No** \_\_\_\_\_

**E-Mail Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_