

***The Lansing Chapter of the
Association of Certified Fraud Examiners***



Fall 2020 Fraud Conference

***Investigating on the Internet:
Research Tools for Fraud Examiners***

Presented by Mason Wilder, CFE

**Virtual Conference
October 19 – 21, 2020**



CONFERENCE DETAILS	
Monday, October 19, 2020	10:00 am – 2:30 pm
Tuesday, October 20, 2020	10:00 am – 2:30 pm
Wednesday, October 21, 2020	10:00 am – 4:00 pm
Conference Fee:	\$100.00 *
Registration:	Limited to First 50 Participants
CPE Credit:	16 CPE Hours
Dress:	Business Casual

* Due to reduced registration fees, group discounts are not available.

Register online at www.lansingacfe.com or:

**For info, to register by mail, or for group pricing of 4 or more
please contact:**

president@lansingacfe.com or vicepresident@lansingacfe.com

**To register by mail, please complete and submit the following after contacting the
president or vice president. Please send to: Lansing Chapter of the ACFE, P.O. Box 13233,
Lansing, MI 48901**

Name: _____

Company: _____ **Title:** _____

Lansing Chapter ACFE Member? Yes _____ **No** _____

E-Mail Address: _____

Phone: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

APPENDIX A

Course Outline

INVESTIGATING ON THE INTERNET: RESEARCH TOOLS FOR FRAUD EXAMINERS

	October 19, 2020
10:00 a.m. - 11:20 a.m.	Introduction and Important Considerations Today, a wealth of online information is easily accessible to the fraud examiner. Many of us are aware of the major search methods and websites, but there are more advanced methods and websites that specialize in areas most of us have never heard of. However, before beginning an investigation, investigators should be aware of legal issues and other considerations that can affect or restrict investigations. This opening session discusses issues that examiners face and strategies to address them.
11:20 a.m. - 11:35 a.m.	<i>Break</i>
11:35 a.m. - 12:55 p.m.	Beginning Internet Investigations Start your investigation using the broadest and most accessible Internet search tools, such as Google and Bing. This block will teach you how to take elemental searches to the next level and get higher-quality results. Learn about proximity searches, customized alerts, search operators, and other features most users never employ.
12:55 p.m. - 1:10 p.m.	<i>Break</i>
1:10 p.m. - 2:30 p.m.	Public Records and Commercial Databases Today, everything is kept as an electronic record. Most of what a fraud examiner is looking for in public records can be accessed online—no more weary days in the depths of city hall or some courthouse. But how do you find what you are looking for? What can you expect to find? This block outlines what is available and where. The limitations of these records are also discussed.

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	October 20, 2020
10:00 a.m. - 11:20 a.m.	Investigating Social Media Fraud examiners can uncover many aspects of a case with a good working knowledge of how these websites encourage the sharing of personal information. Social media platforms such as Facebook, Instagram, Twitter, LinkedIn, and many more can be sources of investigative data to the fraud examiner who knows how to mine them for data.
11:20 a.m. - 11:35 a.m.	Break
11:35 a.m. - 12:55 p.m.	Emerging Trends in Internet Investigations As cryptocurrencies and the dark Web become more significant facilitators of fraud and other crimes, fraud examiners need to understand how they work, how to access them, and how to potentially leverage them in an investigation. This session covers cryptocurrencies, the dark Web, and the Internet of Things from the perspective of their relation to fraud and investigations.
12:55 p.m. - 1:10 p.m.	Break
1:10 p.m. - 2:30 p.m.	Making Connections Using Technical Information Every computer or device connected to the Internet and every website have identifying information assigned to them that allows the Internet to route traffic and function. Most of this information is easily accessible and can be used for several valuable purposes related to fraud investigation. This session covers this information, how to find it, and what you might uncover along the way.

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	October 21, 2020
10:00 a.m. - 11:20 a.m.	International Due Diligence Fraud has become borderless, and it can originate from anywhere. An integral skill for modern fraud examiners is the ability to effortlessly cross international borders while tracking down essential information. The Internet can help with this in many ways. With specialized search sites, obtaining information about foreign organizations or individuals is not as problematic as it once was. In this session, you will see what information is available and how to access it for your needs.
11:20 a.m. - 11:35 a.m.	Break
11:35 a.m. - 12:55 p.m.	Taking the Internet as a Resource to the Next Level In this block, participants will explore a number of tools and resources that can significantly aid an investigation if the examiner knows where and how to look. Learn how to fully utilize images and maps, search online marketplaces, inspect a website's history, and aggregate the information sources that you use on a daily basis.
12:55 p.m. - 1:10 p.m.	Break
1:10 p.m. - 2:30 p.m.	Putting the Pieces Together This session takes all the tools, resources, and concepts discussed in the seminar and illustrates how effective they can be when they all come together in a fraud investigation context. A case study demonstrates the application of strategies from the seminar to determine the credibility of a serious allegation. Then, steps of the fraud examination methodology are discussed in the context of these tools and resources.
2:30 p.m. – 2:40 p.m.	Break
2:40 pm. – 4:00 p.m.	Putting It to Good Use: Practical Exercises In this session, you will begin to put what you have learned to work in several prompts developed specifically for this course. You will begin to look into and analyze the activities of suspects by searching for hints and clues from information on the Internet. If you have brought your laptop, then you can work alongside the instructor and take a hands-on approach to the practical problems.