

*The Lansing Chapter of the
Association of Certified Fraud Examiners*



Winter Fraud Conference

Uncovering Fraud with Financial and Ratio Analysis

February 15-17, 2023

Virtual Conference

- Registrations are Limited! -



CONFERENCE DETAILS	
Conference Fee:	\$250 members, \$295 non-members
Registration:	Through Friday, February 10, 2023
CPE Credit:	16 Hours
Dress:	Business Casual*

** Please note this is a virtual conference*

Lansing Chapter of the ACFE

Winter Fraud Conference – February 15, 16, & 17, 2023

Uncovering Fraud with Financial and Ratio Analysis

Presented by Mary Breslin, CFE, CIA

Do you know how to spot the warning signs of fraud in your organization? Do you know what anomalies to look for in financial reports? In this course, you will dive deep into examining financial statements and explore an advanced method of detecting fraud while highlighting red flags of potential manipulation.

This seminar will cover numerous types of analyses that can be used to identify embezzlement, corruption schemes and fraudulent financial reporting. The course will use practical problems and case studies throughout to illustrate the different principles and techniques that are best for each situation.

You will Learn How To:

- Design financial analyses aimed at detecting specific types of fraud schemes, including asset misappropriations, corruption schemes, and financial statement fraud.
- Recognize financial anomalies, including duplicate transactions and violations of Benford's Law.
- Formulate targeted ratios combining financial and non-financial data.
- Select and implement monitoring tools to help automate and detect financial red flags.
- Elevate the capabilities of traditional horizontal, vertical, and ratio analyses.
- Apply complex ratios.
- Design and perform a fraud risk assessment to determine which ratios are of the greatest importance to monitor.

Register online at www.lansingacfe.com

For more information or for additional registration options, please contact: president@lansingacfe.org or vicepresident@lansingacfe.org.

Mary Breslin, CFE, CIA

Founder & Managing Partner of Verracy

Mary Breslin is the Founder of Verracy (formerly Empower Audit Training & Consulting) and specializes in internal audit transformations, operational and financial auditing, fraud auditing & investigations, and corporate accounting.

Breslin's career spans over 20 years in internal auditing, management, and accounting for companies such as ConocoPhillips, Barclays Capital, Costco Wholesale, Jefferson Wells, and Boart Longyear. With significant international experience, she has managed audit programs in more than 50 countries. Most recently, Breslin held the title of Vice President and Chief Audit Executive where she transformed a checklist audit function into a value-add audit department that regularly delivered measurable business results through the use of risk-based auditing, data analytics, continuous education and skill development for her leadership team and staff.

Breslin was an early adopter of analytics for audit and has been using data analytics in her career in both audit and fraud work for over 15 years. She has transformed the capabilities of audit functions using data analytics programs using ACL, IDEA and Arbutus Analyzer. Through her expertise and guidance, she has helped large global organizations leverage analytics to significantly increase coverage, automate continuous auditing and monitoring, and actively fight fraud. Additionally, Breslin has extensive fraud audit and investigation experience and has conducted major fraud investigations on multiple continents including large scale federal cases domestically. She has developed and implemented fraud auditing programs in various industries focused on both accounting and operations.

Breslin attended Rutgers University and received her BS in accounting, and an MBA from the University of Phoenix while living and working overseas. She is a Certified Internal Auditor (CIA), and Certified Fraud Examiner (CFE). She maintains memberships in the Institute of Internal Auditors (IIA), American Institute of Certified Public Accountants (AICPA), ISACA, the Society of Corporate Compliance (SCCE), and the Association of Certified Fraud Examiners (ACFE) and is currently an instructor and conference speaker for the IIA, The ACFE and ISACA.