

The Lansing Chapter of the Association of Certified Fraud Examiners



Spring Fraud Conference

Tuesday, May 21, 2024

Red Collar Crime

Presented by Frank S. Perri, JD, CPA, CFE

Hosted by Hungerford Nichols CPAs + Advisors,
2910 Lucerne Dr. SE Grand Rapids, Michigan 49546



CONFERENCE DETAILS	
Sign In:	8:00 am – 8:30 am
Conference:	8:30 am – 4:30 pm
Conference Fee:	Chapter members \$160, Non-members \$195
Lunch Included*:	12:00 pm – 12:45 pm
Registration:	Through Friday, May 17, 2024
CPE Credit:	8 Hours
Dress:	Business Casual

* Please email member1@lansingacfe.com for any dietary requests.

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Red Collar Crime

In this presentation we debunk the myth surrounding the fraud offender profile as non-violent and how misperceptions about their profile increases the probability of erroneous risk assessments especially as to their potential for lethality. Topics include:

- The Origin of Red Collar Crime
- Fraud Detection and Homicidal Motive
- Criminal Thinking Patterns: What are they?
- Family, Fraud, and Violence
- Murder-for-Hire Considerations
- International Red Collar Considerations
- Fraud Detection and Workplace Violence
- Gender Distinctions and Red Collar Methodologies
- Red Collar Interview Case Study: What Went Wrong?
- Fraud Examination and Litigation Considerations
- Behavioral Risk Factors Facilitating Fraud Detection Violence

Predatory Fraud Offenders: The Formula Behind Their Success

In this presentation, we unpack the predatory fraud offender profile by examining risk factors that contribute to victims enhancing their trust and diminishing their skepticism of these predators to ultimately being exploited with ease. Topics include:

- Fraud and the Exploitable Concept of Trust
- Affinity Characteristics Facilitating Predation,
- Predatory Fraud Offender Skill Base
- The Role of Projection Bias Facilitating Predation
- The Role of Social Influence Facilitating Predation
- Organizational Fraud Predators: Target Preferences
- Challenges Overcoming Predator Victimization
- Regulatory Failures: Bernard Madoff and the SEC
- Mitigation of Predatory Financial Exploitation

Why Corporate Fraud Flourishes: A Multidisciplinary Approach

In this presentation, a multidisciplinary approach creating a template to understand why corporate fraud flourishes is provided. We learn how to spot corrupt leadership red-flags especially for the benefit of antifraud professionals. Topics include but are not limited to:

- Corrupt Leadership Displaying Criminal Thinking Traits
- Destructive Behavioral Leadership Traits
- Corrupt Leadership Interpersonal Strategies
- The Normalization of Corporate Fraud
- Challenges in Overcoming Corporate Fraud
- Followership Facilitating Corporate Fraud
- The Role of Ethical Fading and Ethical Blindness
- Corporate Governance Failure Risk Factors
- Whistleblowers: Public Heroes and Organizational Villains
- Mitigation of Organizational Misconduct

Terror Financing

In this presentation, attendees become acquainted with how terror organizations fund their operations. Topics covered include:

- Terrorism and Organized Crime Nexus
- Terror Financing Schemes
- The Movement of Terrorist Funds
- Al Qaeda's Reliance on Terror Financing
- New Trends: The Use of Cryptocurrency
- Mitigation Considerations

Register online at www.lansingacfe.com

For more information or for additional registration options, please contact:
president@lansingacfe.org or vicepresident@lansingacfe.org.



Frank S. Perri, JD, CPA, CFE

With over 25 years' experience as a criminal trial attorney, Frank also coined the term "red-collar crime". He has lectured at the graduate level in forensic accounting at DePaul University. In 2016, Frank was the ACFE Hubbard Award Recipient for best co-authored article in the Fraud Magazine coupled with authoring the books: *Red-Collar, White-Collar Crime: Corporate, Predatory and Violent Fraud Offenders* and *Fraud Examination and White-Collar Crime: An Accounting, Behavioral, and Criminological Approach*.

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Agenda

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|---------------|---|
| 8:00 - 8:30 | Conference Sign-In and Set-Up |
| 8:30 – 8:40 | Welcome & Introduction |
| 8:40 – 10:30 | Red Collar Crime – Part I |
| 10:30 – 10:45 | Morning Break |
| 10:45 – 12:00 | Red Collar Crime – Part II |
| 12:00 – 12:45 | Lunch Provided
(Please email any dietary requests to member1@lansingacfe.com .) |
| 12:45 – 2:25 | Predatory Fraud Offenders |
| 2:25 – 2:40 | Afternoon Break |
| 2:40 – 4:20 | Why Corporate Fraud Flourishes & Terror Financing |
| 4:20 – 4:30 | Conference Conclusion |

Post- Conference Member Networking Event:

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| 5:00 – 7:00 | Thornapple Brewing Company |
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